

REPORT ON CWNP SURVEY. Survey date: 10th March 2014 - 4th April 2014 (Actual Closing date 14/5/2014).

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Survey aims:

- 1.To establish whether the CWNP/WNP has established the main issues and concerns for residents,
2. Identify any gaps.
3. Identify priorities for the CWNP/WNP to focus on and research further if necessary.
4. Gather data about views on specific sites such as those proposed by RBWM for development under the Borough Local Plan.

Survey Method

The survey was created using www.surveymonkey.com using their lowest price professional service at a cost of £24 per month up to 1000 surveys.

This method has the advantages that links can be posted onto our website, & on emails, and the software

can be used to analyse the data received. Print copies can also be created which for those who do not/cannot use a computer

and these can then be entered by hand onto the system and included in the summary data.

Open answers have to be coded and analysed by hand and this is very time consuming, but it was considered important in this case for capturing ideas not evident from closed questions.

Sample size & rationale & limitations

100 initial sample. Out of these 97 were valid.

This aims to achieve a representative sample of all stakeholders in Windsor i.e Residents, business owners, employees and visitors.

However, given that the aim is to see if there any gaps in the ideas gathered so far, and clarify priorities, a huge sample size is not essential, but this survey will identify the main issues and priorities and indicate issues that need further research or evidence.

Answers will be a guide to what people would like to see in Windsor but should not be treated as definitive.

Topic Groups will be able to use this information as a guide to develop a vision, objectives and policies for the themes in their topic areas, but must be aware of the survey limitations.

The sample is big enough when no further ideas are being captured. (ideally around 160 responses is the aim).

Once this is done there will be a major consultation in September on the options for policies which will go to all households & businesses..

Limitations. Some questions were answered by few people and results may be unrepresentative. Further research may be necessary.

Survey Questions

Questions were developed from the Topic group Key Issues Draft version 22/2/14 (compiled by David Marshalsea),

and from summaries from Topic group chairs, and by reference to issues apparent from previous consultations/post it note surveys..

Questions were based around the four main topic areas of Housing and Heritage, Open spaces, Business Shopping and Tourism, and Transport.

The focus of questions is things that can be included in or influenced by Neighbourhood planning, and NOT those things that cannot be.

Survey distribution.

2. Electronically via sending out a link to our email database of members
- 3.Paper copies at our Consultation day on 11th March
- 4.Paper copies to CWNP members for their own networks.
- 5.Electronically to West Windsor Residents Association
6. Electronically with a link on our website.

Future research

There will be a second version of this survey distributed from 1st May to the end of July 2014 with the aim of capturing more responses

from the newly widened West Windsor area as well as from other existing area residents businesses and Visitors as needed to represent our target market..

Where further in depth research is needed on particular issues that will need to be carried out by the Topic groups, though focus group, depth interviews or other or other methods.

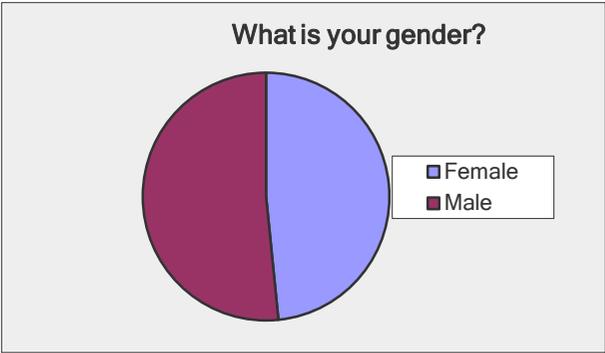
RESPONSE ANALYSIS

Q1. What is your name.

Question answers have been redacted for respondent security.
A list of respondents names is available to establish Bona Fides,

Q2. What is your gender?

Answer Options	Response Percent	Response Count	CWNP%*
Female	48.4%	46	50.10%
Male	51.6%	49	49.80%
<i>answered question</i>		95	
<i>skipped question</i>		2	



Analysis

The local CWNP*population is roughly equal in male /female numbers.
Our sample of 95 (ex non answers) is slightly skewed towards Male responses but not significantly so this considered representative..

CONCLUSION

This sample is broadly OK for gender balance, but target a few more females next time.

Q3. What is your postcode?	
Answer Options	Response Count
	95
<i>answered question</i>	95
<i>skipped question</i>	2

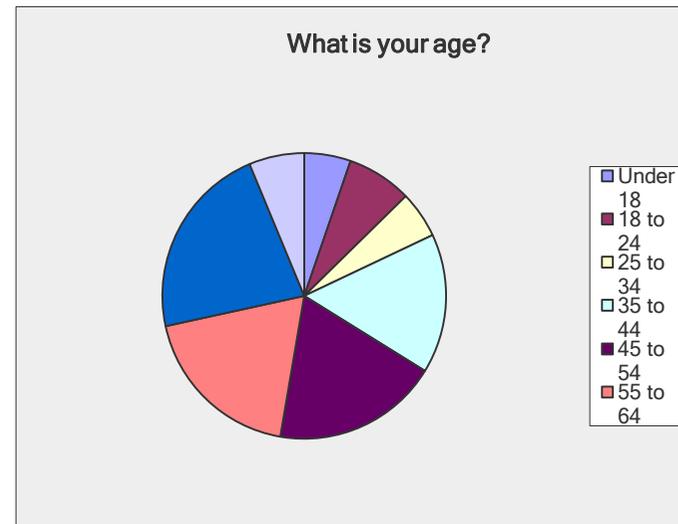
ANALYSIS

16 out of the 95 valid responses received were from out of the CWNP area. i.e. 16.8%
 We need to understand priorities from stakeholders from both inside and outside the area.

CONCLUSIONS

16 is probably on the low side. Targets some more visitors/commuters in/tourists to understand their priorities.
 Or check the latest RBWM Visitor survey.

Q5. What is your age?				RBWM *Age %
Answer Options		Response Percent	Response Count	Breakdown
Under 18		5.3%	5	
18 to 24	18 to 24	7.4%	7	20.4
25 to 34	25 to 34	5.3%	5	
35 to 44		15.8%	15	42.6
45 to 54	45 to 54	18.9%	18	
55 to 64		18.9%	18	17.7
65 to 74		22.1%	21	
75 or older		6.3%	6	18.2
<i>red question</i>	<i>answered question</i>		95	95
<i>red question</i>	<i>skipped question</i>		2	2



ANALYSIS

Although the age bands used in this survey don't exactly correspond with those used in the RBWM* population data we can broadly see that compared with the population breakdown of the RBWM area our survey results under represent under 18s (5.3%/15%) and 18-44s (28.5%/42.6%) The 55 to 74 age group is over represented.

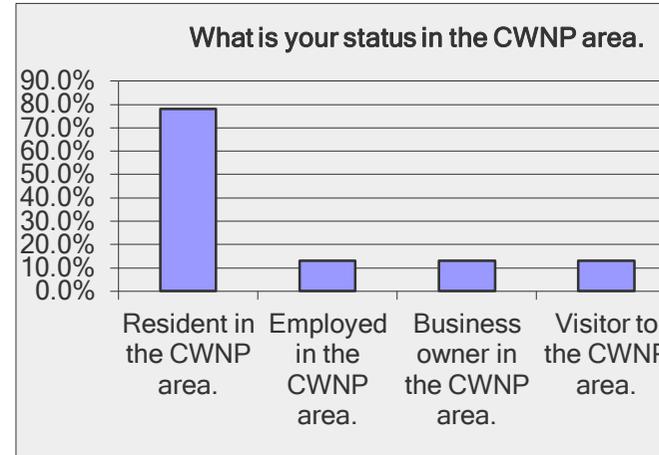
CONCLUSION

We need to survey more young people under 18 , and between 18 and 44.

CWNP Public Consultation March 10th to April 4th 2014

Q6. What is your status in the CWNP area.

Answer Options	Response Percent	Response Count
Resident in the CWNP area.	78.0%	71
Employed in the CWNP area.	13.2%	12
Business owner in the CWNP area.	13.2%	12
Visitor to the CWNP area.	13.2%	12
Other (please specify)		6
<i>answered question</i>		91
<i>skipped question</i>		6



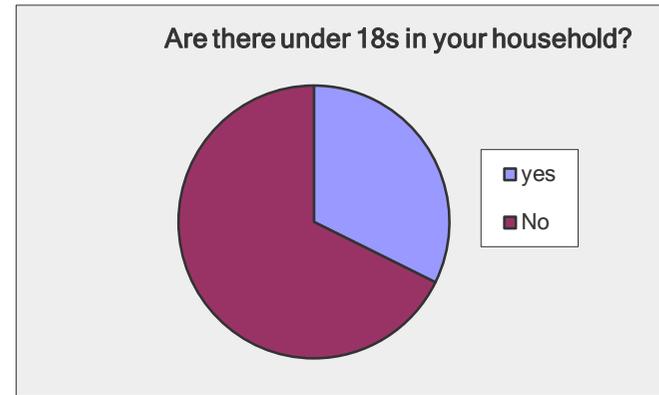
" Other" as follows:

Students	2
Local Allotment Assoc committer	1
Former Windsor Businessman	1
Local School Governors/school e	2

ANALYSIS

With 78% residents and an equal 13% of other types of respondents we have covered a reasonable cross section of employers, employees, visitors and residents, but more would improve reliability, so aim for the same numbers again in Survey 2.

Q7. Are there under 18s in your household?		
Answer Options	Response Percent	Response Count
yes	32.3%	30
No	67.7%	63
<i>answered question</i>		93
<i>skipped question</i>		4



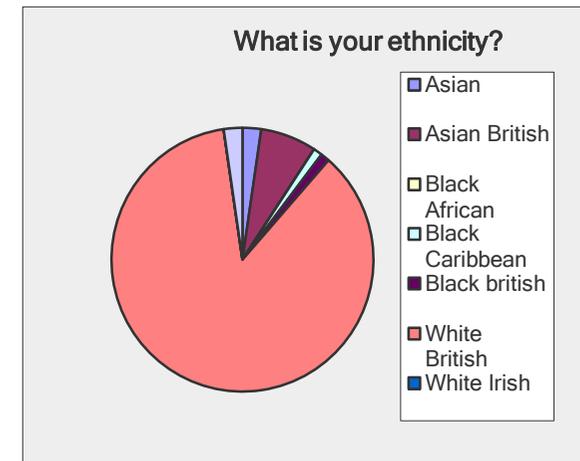
ANALYSIS

32.3% of respondents have children in the household compared with 43%* in the RBWM area.

We need to interview some more respondents with children in the household to be more representative of RBWM as a whole .

* Source ONS 2011 Census data from table QS118UK.

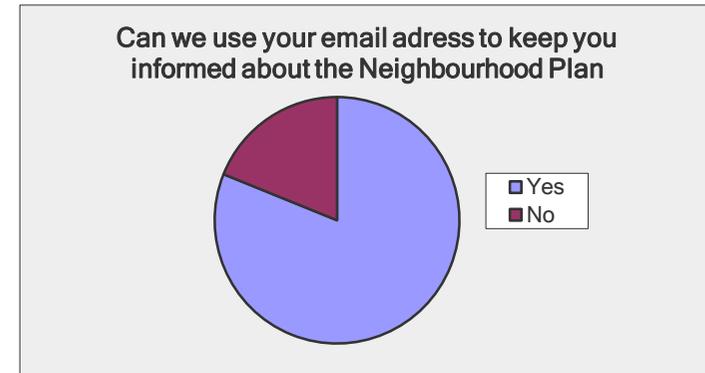
Q8. What is your ethnicity?			
Answer Options	Response Percent	Response Count	CWNP*
Asian	2.3%	2	
Asian British	6.9%	6	7.40%
Black African	0.0%	0	
Black Caribbean	1.1%	1	2.60%
Black british	1.1%	1	
White British	86.2%	75	85.10%
White Irish	0.0%	0	2%
Mixed	2.3%	2	2.80%
Other (please specify)		9	
answered question			87
skipped question			10



ANALYSIS

Although the categories didn't exactly match, the ethnic breakdown of our sample broadly was representative of the CWNP *population.

Q9. Can we use your email adress to keep you informed about the Neighbourhood Plan		
Answer Options	Response Percent	Response Count
Yes	81.1%	77
No	18.9%	18
<i>answered question</i>		95
<i>skipped question</i>		2



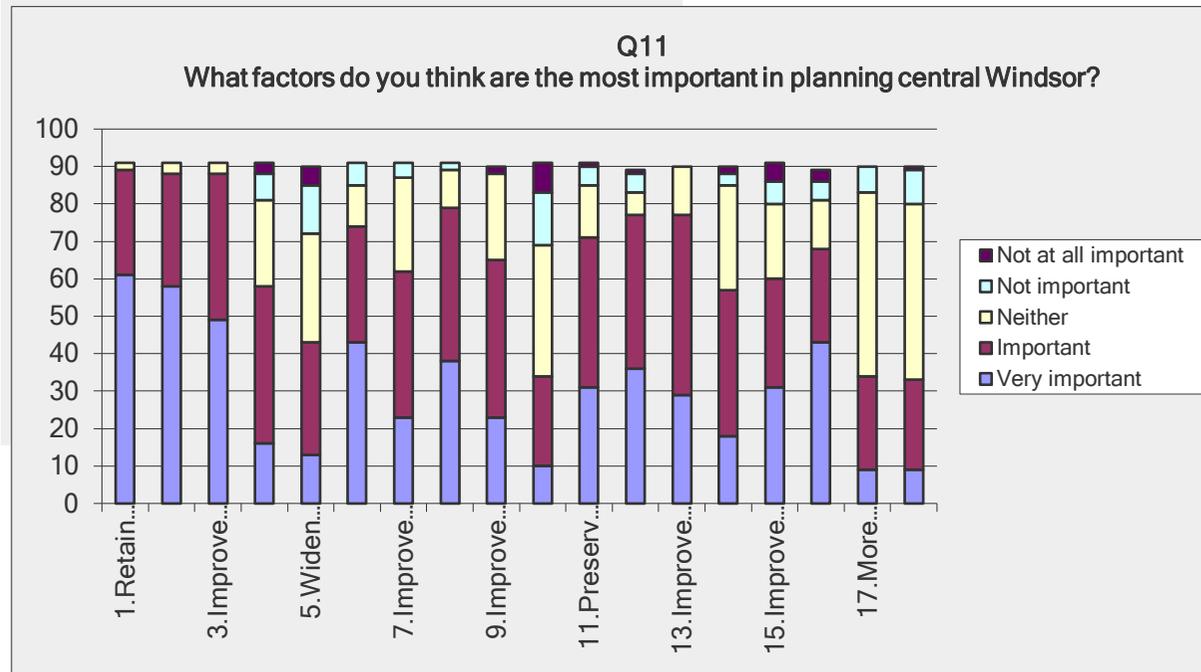
Q10. At what email address would you like to be contacted.

ANALYSIS

Question answers have been redacted for respondent security.
 A large majority of respondents wanted to be kept informed.

Q11. What factors do you think are the most important in planning central Windsor?

Answer Options	Not at all important	Not important	Neither	Important	Very important	Response Count	Ranking*
1.Retain heritage buildings	0	0	2	28	61	91	1
2.Preserve the character of the streets	0	0	3	30	58	91	2
3.Improve the impression of the town (signs, painting	0	0	3	39	49	91	2
4.Improve shopping	3	7	23	42	16	91	11
5.Widen the range of Entertainment	5	13	29	30	13	90	13
6.Control the downside of Nightlife	0	6	11	31	43	91	6
7.Improve Public transport	0	4	25	39	23	91	7
8.Decrease Road congestion	0	2	10	41	38	91	3
9.Improve Employment opportunities	2	0	23	42	23	90	9
10.Provide more homes	8	14	35	24	10	91	14
11.Preserve local community facilities (church halls,	1	5	14	40	31	91	8
12.Retain neighbourhood facilities for local residents	1	5	6	41	36	89	5
13.Improve open space (parks, public gardens,	0	0	13	48	29	90	5
14.Improve leisure facilities	2	3	28	39	18	90	12
15.Improve cycle facilities	5	6	20	29	31	91	10
16.Improve parking availability	3	5	13	25	43	89	4
17.More GPs & Dentist surgeries	0	7	49	25	9	90	15
18.More other health facilities	1	9	47	24	9	90	16
Any further comments or other important issues that we have not mentioned above?						29	
						<i>answered question</i>	91
						<i>skipped question</i>	6



ANALYSIS

Responses were ranked* in order of the total number saying "Important" or Very Important".

Answers 1,2,3 Retain Heritage Buildings, Preserve the Character of the streets, Improve the impression of the town(signs, painting schemes, planting schemes, cleanliness), are regarded as the most important (over 80% of people see these as either very important or important).

8,12,13 are next (over 70% very important or important).

i.e.Decrease road congestion, Retain neighbourhood facilities for local residents near their home, Improve Open Space.

6, 11,16, (60%-70%) Control the down side of nightlife, Preserve Local Community facilities, Improve parking availability.

But "improve parking availability" is "very important" to more people.

4,7,9,14 (50-60%) Improve shopping, Improve public transport, Improve employment opportunities, Improve leisure facilities.

5,10,17,18. (30%-40%) Wident the range of entertainment, Provide more homes, More GPs and Dentist surgeries, More other health facililites.

CONCLUSIONS

Prioritise as above.

Q12. Which of the factors in Question 11 do you consider the MOST important (Enter the number of the item). Pick ONE only.

Answer Options	Response Count
	91
<i>answered question</i>	91
<i>skipped question</i>	6

ANALYSIS

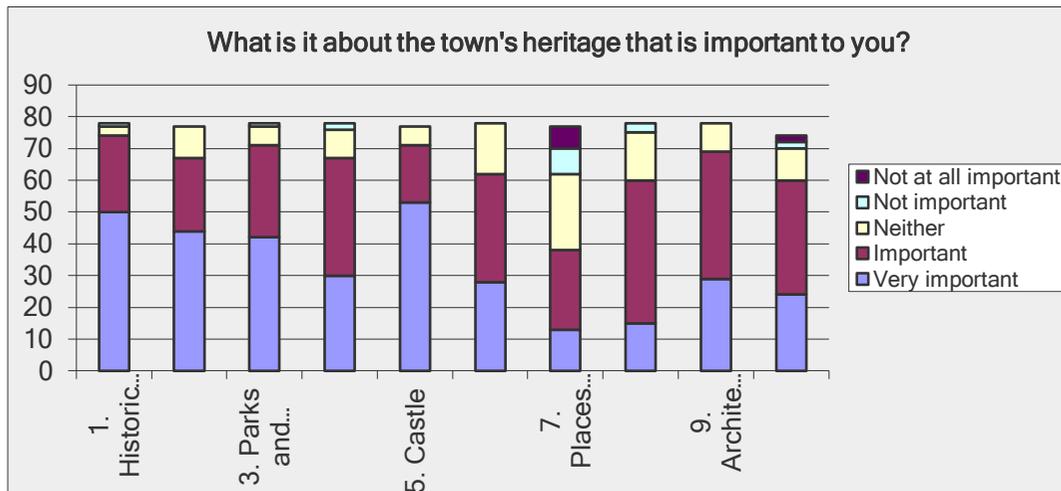
response no	frequency
8 Decrease Road congestion	16
1 retain heritage buildings	15
2 Preserve the character of the streets	12
12 Retain neighbourhood facilities for residents near their homes	10
6 Control the downside of nightlife	9
13 Improve open space	6
16 Improve parking availability	6
3 Improve the impression of the town	5
4 Improve shopping	2
9 Improve employment opportunities	2
5 Wident the range of entertainment	1
10 Provide more homes	1
14 Improve leisure facilities	1
15 Improve cycle facilities	1
17 More GPs and Dentist surgeries	1
18 More other health facilities	0

ANALYSIS

Answers to this question show a slightly different order to Q11, but the same themes are in the top so does indicate that the same themes are priorities.

Q13. What is it about the town's heritage that is important to you?

Answer Options	Not at all important	Not important	Neither	Important	Very important	Response Count	Total Rank Importance
1. Historical buildings	0	1	3	24	50	78	1
2. Views of the castle	0	0	10	23	44	77	5
3. Parks and open spaces	0	1	6	29	42	78	3
4. Riverside gardens	0	2	9	37	30	78	6
5. Castle	0	0	6	18	53	77	2
6. Conservation areas	0	0	16	34	28	78	7
7. Places of worship	7	8	24	25	13	77	10
8. Street scenes	0	3	15	45	15	78	8
9. Architecture	0	0	9	40	29	78	4
10. Historic parts of the town not in the	2	2	10	36	24	74	9
11. Any factors not in the above list or further comments?						12	
						answered question	78
						skipped question	19



Q13 ANALYSIS

Factors 1,3,5, 8,9 (Historical Buildings, Parks & Open Spaces, Castle, street scenes, Architecture) regarded as important or very important by between 60-70% of people.

Factor 2,4,6,, 10 , (Views of the castle, riverside gardens, Conservation areas, Historic parts of the town not in conservation areas) are

Factor 7 Places of worship Important or very important by approx 30%

Other issues mentioned as important are:

Safety when walking the streets

Avoid Tacky shop and other signage

The town outside conservation areas also needs money spent on it, and protection from noise, traffic, pollution.

Museum is too small.

Estate agents let/sold boards look bad

Indoor sports facilities important.

Mix of architecture different ages & styles

Protect heritage , but allow good new design.

CONCLUSIONS

The quality of the built architecture and parks seems to be considered as the most important heritage factor.

Q14. There are specific areas in Windsor such as Ward Royal, St Leonards Hill and Illingworth, Bolton Crescent and Avenue, Clewer Green, Spital etc in which

Answer Options	Response Percent	Response Count
The community most important to me is	100.0%	47
The things I value most about this community are	91.5%	43
What could be improved in this community	89.4%	42
<i>answered question</i>		47
<i>skipped question</i>		50

ANALYSIS

Only about half of the respondents answered this set of questions& many answers were not relevant to planning related issues.

Only relevant answers are included.

Communities identified	Frequency
The Boltons (crescent, road, avenue)	7
St Leonards Hill/Illingworth/Dower Park	9
Wood close	1
Spital	2
St leonards Road (town Centre end)	3
Riverside	1
Golden Triangle	1
Fountain Gardens	1
Communities for mothers	1

What can be improved

Street parking/Footpaths/include in the conservation area
Tighter planning on infill houses. Access to/from Winkfield Road.
Develop the green open spaces as gardens for the community.
Urgent provision of parking/improvements to stag meadow area
An arch to tempt tourists into the road./pedestrianisation/renaming "St Leonards Village"
Provision of a water sports hub
Parking enforcement
Parking enforcement
More cheap playgroups.

Q15. The Royal Borough of Windsor & Maidenhead has proposed potential sites for housing over the next 15 years in the central Windsor area through the Local Plan

Answer Options	Response Percent	Response Count
Post office, William street, & Telephone exchange (85	98.1%	52
Crown & Chariott House, Victoria Street (45 low &	81.1%	43
Minton place, Victoria Street (110 high rise flats)	84.9%	45
Alma Road Goslar Way (land between them) (84	81.1%	43
Windsor Fire Station (10 houses)	88.7%	47
Offices at Thames side (40 medium rise flats)	75.5%	40
Territorial Army Centre, Bolton Road (25 smal and	86.8%	46
	answered question	53
	skipped question	44

ANALYSIS

POST OFFICE

Comment

Frequency

In favour/positive re suggested development	32
Against/Negative re suggested development	13
Parking impact/congestion	9
Keep retail use	3
Need Post office utility	4
Architectural concerns	4
Traffic impact	1
Should be affordable homes	2
Not affordable homes	1

CROWN HOUSE/CHARRIOT HOUSE

In favour/positive re suggested development	29
Against/Negative re suggested development	8
Parking impact	5
Space standards	1
Access concerns	1
Open space concerns	1

MINTON PLACE VICTORIA STREET

In favour/positive re suggested development	12
Against/Negative (includes high rise concerns from 22)	29
Use for hotel	2
parking comments	3

SITE BETWEEN ALMA ROAD, GOSLAR WAY (Youth Centre & Office block)

In favour/positive re suggested development	20
Against/Negative re suggested development	9
Green space should be retained	2
Site could overwhelm local residents	1
Space standards must be adequate	1
Off street parking needed	3
Noise insulation matters	1
Too dense	2
Ruins views towards Castle	1
Road infrastructure given nearby office	1
No higher than current building	1
Retain or relocate 5 aside court	1
Retain youth centre	2
Better as nursery for new businesses	1

WINDSOR FIRE STATION

Comment

In favour/positive re suggested development	29
Against/Negative re suggested development	9
Parking impact	4
Need to ensure fire services continue	3
Need the community / cultural facilities	3
High quality architecture not Victorian pastiche Sensitive d	2
Need a smaller development	1

OFFICES AT THAMES SIDE WINDSOR

Comment	Frequency
In favour/positive re suggested development	18
Against/Negative re suggested development	9
Design matters	1
Too much development for local infrastructure	1
Low rise flats preferable / Castle views	2
Use for offices	1
Use for leisure, restaurants, bars	2
Anxious about development near River	1
Needs parking	2
Flood precautions	1

TERRITORIAL ARMY CENTRE, BOLTON ROAD

Comment	Frequency
In favour/positive re suggested development	39
Against/Negative re suggested development	2
TA going anyway	2
Need TA centre in Garrison Town	2
Parking issues	2
Play area or small park needed	2
25 too many / flats or houses / Design	5
Traffic congestion	1

CONCLUSIONS-Post Office

Many in favour in principle of developing this site. Concerns about parking impact, specifically needed on site parking. Some concerns about keeping the front as retails/and need for a Post Office.

CROWN HOUSE/CHARRIOT HOUSE

As above as well as concerns about loss of access to library, and loss of open spaces in the area.

MINTON PLACE

Many against this and most specifically mention it is because of the proposed High rise nature.

Business community wants to keep it for business use (hotel mentioned).

Some concerns re parking.

Q16. The Royal Borough has also identified potential sites in the West Windsor Urban area for housing and employment development up to the year 2030. We would like

Answer Options	Response Percent	Response Count
Vale Road Industrial Estate (110 units)	93.6%	44
Sawyers Close (200 net extra units)	95.7%	45
	<i>answered question</i>	47
	<i>skipped question</i>	50

VALE ROAD INDUSTRIAL ESTATE

Comment

In favour/positive re suggested development
 Against/Negative re suggested development
 Parking issues
 Concern at loss of employment space
 Infrastructure matters
 Should be affordable homes
 Fewer units / design issues

Frequency

38
 7
 4
 2
 3
 1
 2

SAWYERS CLOSE

Comment

In favour/positive re suggested development
 Against/Negative re suggested development
 Greenery / open space matter
 Traffic / infrastructure
 Parking
 Too many units
 High rises undesirable

Frequency

0
 0
 5
 0
 1
 6
 4

Q17. RBWM has identified potential sites within the green belt to the West of Windsor as follows. We would like your views.

Answer Options	Response Percent	Response Count
Water Oakley farm (44)	75.0%	36
Wyvale garden Centre (35)	93.8%	45
Squires garden centre (40)	91.7%	44
West Windsor -Areas North of A308 (140)	79.2%	38
West Windsor -Area South of A308 (400)	81.3%	39
West Windsor Area South of Dedworth Road (150)	79.2%	38
	<i>answered question</i>	48
	<i>skipped question</i>	49

WATER OAKLEY FARM

Comment

	Frequency
In favour/positive re suggested development	14
Against/Negative re suggested development	17
Need green / open space	10
Infrastructure / roads	3
Parking	2
Flooding risks	3
Too many units	2

WYEVALE GARDEN CENTRE

Comment

	Frequency
In favour/positive re suggested development	11
Against/Negative re suggested development	27
Need Garden Centre	15
Preserve Green Belt	3
Schools	1

Flooding	1
Include open space in design	

SQUIRES GARDEN CENTRE

Comment	Frequency
In favour/positive re suggested development	9
Against/Negative re suggested development	21
Need Garden Centre	14
Preserve Green Belt	2
Parking	1
Flooding	1
Preserve open space in design	1
Traffic	1

WEST WINDSOR -Areas North of A308

Comment	Frequency
In favour/positive re suggested development	12
Against/Negative re suggested development	19
Preserve Green Belt	4
Need open spaces	3
Flooding risks	5
Include park	1
Need parking	1
Need schools	1
Congestion / too dense	2

WEST WINDSOR-Areas south of A308

Comment	Frequency
In favour/positive re suggested development	17
Against/Negative re suggested development	18
Preserve Green Belt	7
Need open spaces	2

Flooding risks	2
Too many units	3
Ensure schools, shops, infrastructure	3
Social housing	1

WEST WINDSOR -Areas south of Dedworth Road

In favour/positive re suggested development	12
Against/Negative re suggested development	16
Preserve Green Belt	4
Need open spaces	3
Too many units	3
Parking	1
Schools, infrastructure	2
Flooding risk	1
Social housing	1

Q18. What aspects of Windsor's local natural environment do you value most? Please choose up to 10 in order of priority. 1 is most important .10 least important.

Answer Options	1	2	3	4	5	6	7	8	9	10	11	12	13	Rating Average	Response Count	Ranking	
Informal leisure areas for walking,	12	13	5	8	8	4	6	3	2	3	2	0	0	4.32	66	2	
Habitats for wildlife	2	8	7	4	4	6	4	11	8	4	2	3	3	6.61	66	7	
Opportunities to get away from built	5	4	11	5	6	7	7	5	5	4	3	3	1	5.97	66	6	
Attractive views and vistas	6	4	11	18	4	9	6	4	1	1	2	0	0	4.67	66	3	
Open countryside and gaps between	4	4	5	10	12	5	11	5	4	4	1	0	1	5.67	66	5	
Areas in which to escape form other	0	3	4	4	5	12	2	10	7	8	7	2	2	7.50	66	10	
Trees, hedgerows and woodland	1	2	1	5	7	9	9	7	13	6	3	3	0	7.30	66	8	
Garden areas within residential and	1	3	5	4	5	4	8	9	8	11	8	0	0	7.35	66	9	
Grass verges	0	0	0	1	2	0	3	6	10	9	17	17	1	10.11	66	12	
Farming	0	1	0	2	5	3	2	2	3	9	14	22	3	9.95	66	11	
Riverside areas	9	12	12	2	6	3	5	2	3	3	4	5	0	5.11	66	4	
The Great Park and The Long Walk	26	11	5	3	2	4	3	2	1	2	1	6	0	3.91	66	1	
Other	0	1	0	0	0	0	0	0	1	2	2	5	55	12.55	66	13	
															<i>answered question</i>	66	
															<i>skipped question</i>	31	

ANALYSIS

The item with the lowest score is considered the most important.

Q18. CONCLUSIONS

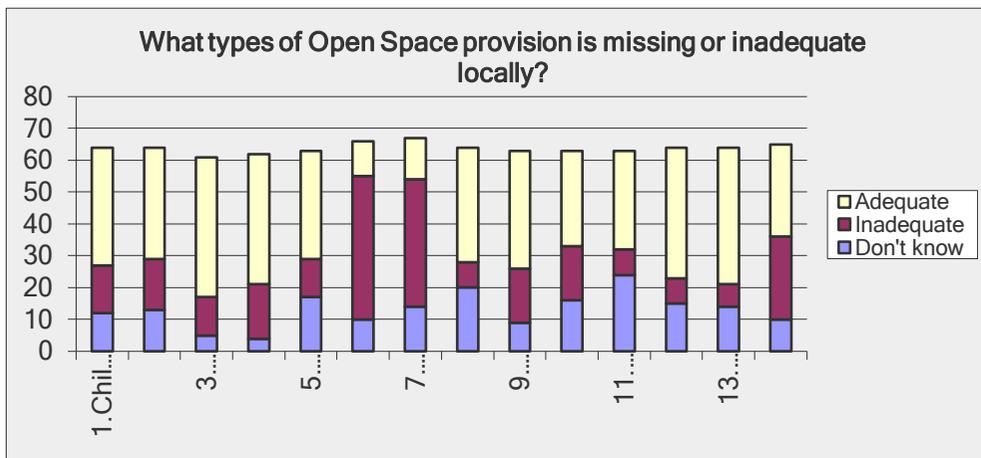
The Great Park and the Long Walk are the top priority, followed by Informal leisure areas for walking, picnic, Attractive views& vistas, Riverside areas.

Many of these are Crown Land and Grade 1 listed Parks and Gardens and so have protection from much development. Discuss with landowners?

Prioritise areas that we do something about?

Q19. What types of Open Space provision is missing or inadequate locally?

Answer Options	Adequate	Inadequate	Don't know	Response Count
1.Childrens play areas	37	15	12	64
2. Kick about areas and skate parks	35	16	13	64
3. Formal gardens	44	12	5	61
4. Formal footpaths and walkways	41	17	4	62
5. Sports pitches	34	12	17	63
6. Pleasant safe cycle paths and routes	11	45	10	66
7. Cycle and walking "circuits"	13	40	14	67
8. Allotments	36	8	20	64
9. Rural/Semi rural open spaces	37	17	9	63
10.Village greens	30	17	16	63
11. Cemeteries	31	8	24	63
12. Golf Courses	41	8	15	64
13. Boating facilities	43	7	14	64
14. Outdoor theatre and performance spaces	29	26	10	65
15. Please add any we have missed, or comments on the above				8
<i>answered question</i>				67
<i>skipped question</i>				30



Q19.ANALYSIS

Only two factors were ranked as more inadequate than adequate.

All others were ranked as adequate, or Don't know.

Factors 6 & 7 are ranked as the most inadequate.

Open Comments were mostly qualifying their answers,

e.g. We are very lucky in Windsor/I have considered such facilities where they abutt the CWNP patch. Aircraft noise can wreck Open Theatre.

None others were relevant.

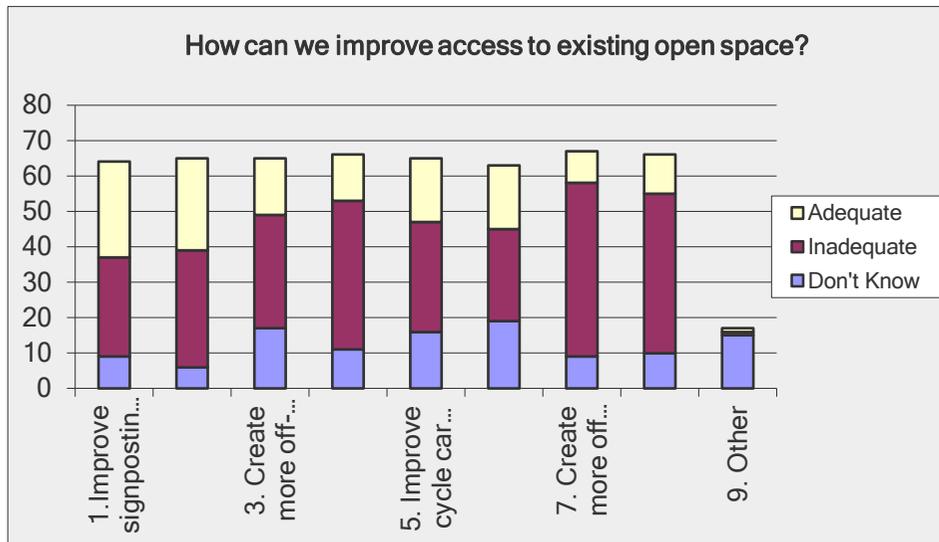
CONCLUSIONS

Most people feel that open space provision in and around Windsor is very good and we are very lucky.

However cycle paths and provision stand out as an area for improvement

Q20. How can we improve access to existing open space?

Answer Options	Adequate	Inadequate	Don't Know	Response Count
1. Improve signposting along footpaths & cycle paths	27	28	9	64
2. Improve road crossings for cyclists and pedestrians	26	33	6	65
3. Create more off-road shared surfaces	16	32	17	65
4. Improve cycle/car parking at open space access	13	42	11	66
5. Improve cycle car parking at train stations	18	31	16	65
6. Improve signposting at stations/car parks for open	18	26	19	63
7. Create more off road cycle routes	9	49	9	67
8. Create more on road cycle routes	11	45	10	66
9. Other	1	1	15	17
<i>answered question</i>				67
<i>skipped question</i>				30



Q20. ANALYSIS

This question was a bit difficult to answer and could have been phrased better (Amend for survey version 2).

Most responses indicated that people felt that access is inadequate in most cases.

The least adequate factors taking into account the gap between the number of adequate/inadequate answers were

7 (off road cycle routes) & 8 (On road cycle routes)

Then in declining order, 4,3,5,6,1.

CONCLUSIONS

Access to open space is seen as an area for significant improvement, again cycle routes are highlighted, on and off road.

Q21. How can our open spaces could be improved as "destinations"? Leave blank any that don't apply.

Answer Options	Response Percent	Response Count
Stag meadow.	43.8%	14
Alexandra Gardens	56.3%	18
Bachelor's Acre	53.1%	17
Thames riverside pathways	59.4%	19
Vansittart Recreation ground	56.3%	18
The Long Walk and adjoining area.	50.0%	16
Trinity Wildlife Garden and other "Green Pocket"	21.9%	7
Imperial Park	25.0%	8
Other	9.4%	3
	answered question	32*
	skipped question	65

Beware of drawing conclusions from this small sample.

ANALYSIS

	No of responses	Improvements suggested	Frequency
Stag meadow	14	OK as it is	3
		Dog waste bins/dog control	2
		Surfaces/roads path	4
		Signs.maps with distances	1
		Link cycle route to town centre	1
		Allow multiple use for the football ground	1
		Landscaping	1
Alexandra Gardens	18	OK as it is	4
		Dont spoil with Ice Rink/Whee/trampolines/market	6
		Add bandstand /Music events	3
		Better facilities Toilet/cafe	1
		Imrpove layout	2
		Planting	4
		repair grass after events more quickly	1
Bachelors Acre	17	OK as it is	9
		Cleaning	2
		More seats	2

	Improve childrens play area	3
	Planting	1
	More facilities (outdoor gym, performance area)	3
	More events (music, performance,fairs,markets)	2
Thames Riverside pathways	19 OK as it is	5
	Better signs/maps	5
	Layout	4
	Appearance (stone walls/surfaces)	2
	Better facilities(cafes,deck chairs)	1
Vasittart Recreation Ground	18 OK as it is	2
	signs	1
	Toilets	3
	other facilities (cafe, seats, outdoor gym,running track)	5
	Planting	1
	young childrens play area	1
The Long Walk and adjoining area	16 Ok as it is	7
	signs	2
	seats	3
	toilets	1
	allow bikes	2
	enforce no cycling	2
Trinity wildlife garde & othe pocket squares	7 OK as it is	1
	Dont know what it is	5
	signpost/advertise	1
Imperial park	8 OK as it is	3
Other	More seats	1
Clarence road roundabout	Make a water feature	1

CONCLUSIONS

Limited sample so beware of firm conclusions. Some indications of improvements that would be welcomed in each area as above.

Q22. What ONE change do you think would bring about the biggest improvement to Open Space in Windsor?

Answer Options	Response Count
	34
<i>answered question</i>	34
<i>skipped question</i>	63

ANALYSIS

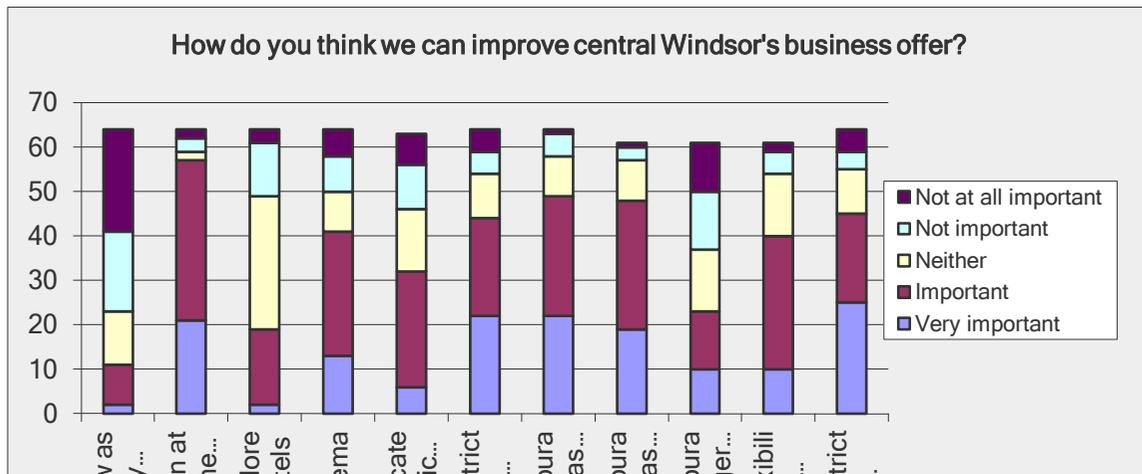
Factor	Frequency
Seating/toilet facilities	6
Riverside area/Alexandra gardens	6
Cycle routes	3
Community/outdoor events & entertainment	3
Access for pedestrians cyclists	3
Ban dogs	3
encourage cafes (pop up & quality)	2
Protect playing fields from development	1
More trees	1
Avoid commercialisation	1
Make car free days	1

CONCLUSIONS

A small sample size indicates responses may not be particularly reliable, but are indicative..
 Seek more responses/do further in depth research.

Q23. How do you think we can improve central Windsor's business offer?

Answer Options	Not at all important	Not important	Neither	Important	Very important	Response Count	Importance Score	Ranking *
1.Allow as many coffee shops as demand can support	23	18	12	9	2	64	11	11
2.Retain at least the current number of shops selling goods	2	3	2	36	21	64	57	1
3.More hotels	3	12	30	17	2	64	19	10
4.Cinema	6	8	9	28	13	64	41	6
5.Dedicated music venue	7	10	14	26	6	62	32	8
6.Restrict the number of nightclubs	5	5	10	22	22	64	44	5
7.Encourage areas designated for small business	1	5	9	27	22	64	49	2
8.Encourage areas designated for start up business	1	3	9	29	19	61	48	3
9.Encourage larger office buildings if sites allow	11	13	14	13	10	61	23	9
10.Flexibility in allowing use of buildings according to	2	5	14	30	10	61	40	7
11.Restrict the operating hours of nightclubs	5	4	10	20	25	64	45	4
Other (please specify)						14		
<i>answered question</i>						66		
<i>skipped question</i>						31		



- 1. Allow many
- 2. Retail least
- 3. More hot
- 4. Cinema
- 5. Dedicated music
- 6. Restrict the
- 7. Encourage areas
- 8. Encourage areas
- 9. Encourage large
- 10. Flexibility in
- 11. Restrict the

ANALYSIS

Part 1 of the question. See the importance ranking* that we have provided on the table above which show how many people ranked the factor as important or very important.

By this measure the most important factors are retaining the number of shops selling goods, and encourage areas for small/start up businesses. Next is restrict the operating hours and number of nightclubs.

Cinema, flexibility of use, and dedicated music venue are next. Encourage larger office buildings and more hotels is next .

The least important is allowing the number of coffee shops that demand can support.

Part 2 of the question-open answers mention other ideas as follows;

need for local independent shops/small retailer:	3
Do not allow any more office blocks	1
No more betting shops. Use Article 4 powers to	1
small hotels BB type	1
John Lewis	1
Promote transport links	1
No more coffee shops/large offices/more offices	1
No more large offices/more offices	2
restrict parking/private cars	1
provide better facilities for kids on Bachelors Ac	1
Maintain office floor space	1
No Sunday drinking	1
No temp shops on Alexandra gardens -competit	1

CONCLUSIONS

Priorities are indicated to be retaining shops selling goods and encouraging small/ independent businesses (retail & otherwise).

"Allowing as many coffee shops .."comes at the bottom of the list.

Q24. What ONE change from the above would make the biggest improvement to Windsor's economy?

Answer Options	Response Count
	45
<i>answered question</i>	45
<i>skipped question</i>	52

ANALYSIS

Factors mentioned	Frequency
Quality shops/local items/Variety/Unique	8
Encourage Small business	6
Encourage start ups	4
No more cafes	4
Retain no of shops selling goods	3
Cinema	3
Flexibility of use	3
restrict nightclubs	1
Parking management/free parking	2
Maintain office floor space	2
improve signs	1
Art gallery/exhibitions	1
a large employer	1
More hotels	1

CONCLUSIONS

Many people are looking for an interesting varied retail mix with lots of independent stores.
 The question confirms many of the factors from the last question.
 A cinema would be welcomed by many.

Q25. Shopping. What do you like or dislike about shopping in Windsor?

Answer Options	Response Percent	Response Count
What do you like most about the current mix of shops in	76.5%	39
What do you dislike most about the current mix of shops	88.2%	45
What specific types of shops would you like to see in	76.5%	39
Are there any particular areas where you would like to	51.0%	26
Are there any areas in which you would like to see fewer	39.2%	20
<i>answered question</i>		51
<i>skipped question</i>		46

ANALYSIS

Likes

Frequency

Current Variety/Mix	18
OK as it is	4
Pleasant environment	3
Quality high end	1
Specific shops-New look	1
Specific shopsDaniels	1
Independents	1
Too up market	1

Dislikes

Chain stores/same as other towns/not enough independents/variety	13
Charity/mobile phone/betting shops	9
Too many cafes/restaurnaants	6
Low quality/tacky shops	7
High price expensive	4
Not enough department stores	3
Not enough mens stores	2
shop fronts	1
Supermarket on Peascod st	1
No coherence in planning	1

What specific types of shops would you like to see in Windsor?

Individual/Independent/Unique	10
Good Dept store/Jphn Lewis	4
High end/Quality	2
Specialists/food	5
White goods/electrical	3
DIY/Arts and crafts	4
Antiques	1
KFC	1
Pound shops	1
Bigger Hardware	1
Bigger stationers	1
Bread	1
Broad mix	3

Are there any particular areas you would like to see more shops?

No	11
Lower Peascod St	4
St Leonards Road	4
Out of centre convenience/neighbourhood st	3
Improve existing	2
Theatre and Riverside station	2

Are there any areas you would like to see fewer shops?

NO	18
High St (East)	1
St Leonards Road	1

Q26. What ONE change would make the biggest improvement to shopping in Windsor?	
Answer Options	Response Count
	39
<i>answered question</i>	39
<i>skipped question</i>	58

ANALYSIS

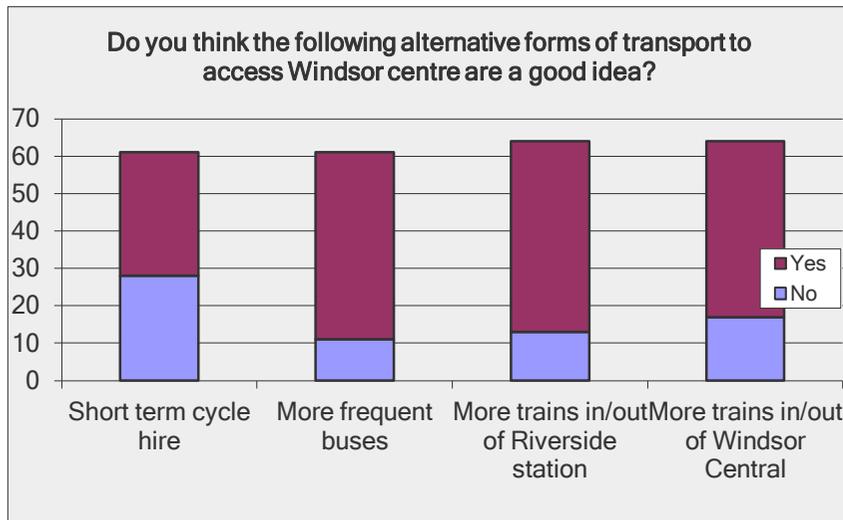
Factors mentioned	frequency
Affordable/cheaper parking/ short stay	7
Lower rent/business rates	4
Bring back John Lewis	5
Support for independent shops	6
Diversity/variety/planned mix	3
Fewer coffee shops	2
Fewer pavement obstacles	2
Ban street seating for restaurants	1
Bus stop in Peascod Street	1
Facilities for kids	1
Keep local neighbourhood shops	1
Luxury retail quarter/quality control of retaile	2

CONCLUSIONS

Parking cost is mentioned as a main factor although there is no other one priority factor. The key factors mentioned largely support the views from the previous question.

Q27. Do you think the following alternative forms of transport to access Windsor centre are a good idea?

Answer Options	Yes	No	Response Count
Short term cycle hire	33	28	61
More frequent buses	50	11	61
More trains in/out of Riverside station	51	13	64
More trains in/out of Windsor Central	47	17	64
Other (please specify)			16
<i>answered question</i>			65
<i>skipped question</i>			32



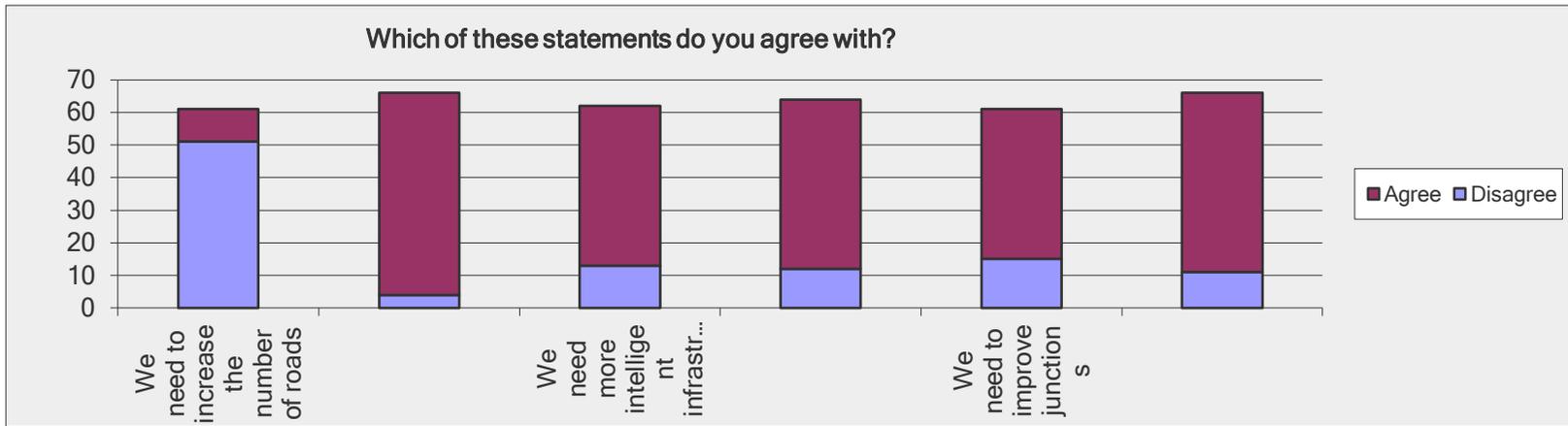
ANALYSIS

Only 16 (25%) responded under other

	Frequency	As a % of 16
Park and Ride/Float	6	38%
Improvement in train service	5	31%
Better cycle provision - routes/racks	2	13%

Q28. Which of these statements do you agree with?

Answer Options	Agree	Disagree	Response Count
We need to increase the number of roads	10	51	61
We need to improve the efficiency of roads we already have	62	4	66
We need more intelligent infrastructure such as electronic road signs, traffic light phasing.	49	13	62
We need to investigate alternative routes for a link between North and South (the M4 towards Ascot M3)	52	12	64
We need to improve junctions	46	15	61
We need to provide a Park And Ride somewhere off the M4 for visitors to Windsor and Legoland	55	11	66
Any other comments.			21
<i>answered question</i>			67
<i>skipped question</i>			30



ANALYSIS

Only 21 (32%) replied under Other

	Frequency	As a % of 21
Traffic congestion mentioned directly or indirectly as a critical issue	17	81%
Legoland traffic is the major problem	7	33%

Park & Ride facility required

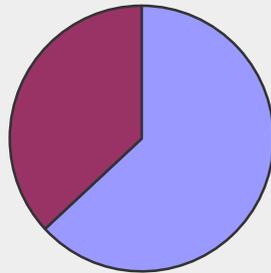
6

29%

Q29. Are you familiar with the "Windsor Link Railway" proposal to link the railway line from Central to Riverside stations, including the major redevelopment to the Coach

Answer Options	Response Percent	Response Count
Yes	63.1%	41
No	36.9%	24
<i>answered question</i>		65
<i>skipped question</i>		32

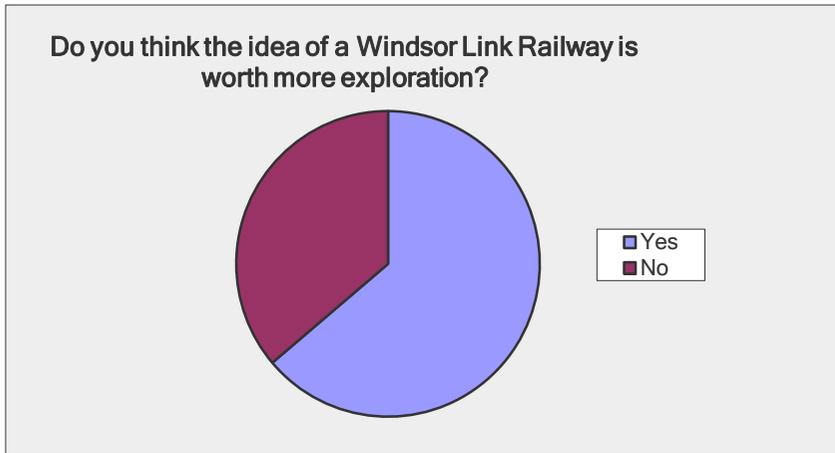
Are you familiar with the "Windsor Link Railway" proposal to link the railway line from Central to Riverside stations, including the major redevelopment to the Coach Park and riverside area associated with this proposal.



■ Yes
■ No

Q30. Do you think the idea of a Windsor Link Railway is worth more exploration?

Answer Options	Response Percent	Response Count
Yes	63.8%	37
No	36.2%	21
Other (please specify)		13
<i>answered question</i>		58
<i>skipped question</i>		39



ANALYSIS

Only 13 (22%) replied under Other

	Frequency	As a % of 13
Varied concerns which could be addressed if more was known	6	46%
Strongly against	4	31%
Other rail options should be considered	3	23%

Q31. If you could only change ONE thing about Windsor what would you change?

Answer Options	Response Count
	56
<i>answered question</i>	56
<i>skipped question</i>	41

ANALYSIS

	No	As a % of 56
Improve Legoland traffic	6	11
Improve traffic congestion	8	14
Improve Parking facilities	8	14
Maintain heritage of town ensuring Peascod St is attractive	6	11
Reduce aircraft noise and pollution	3	5
Make Windsor more welcoming to both visitors and residents	3	5
Increase diversity of shops	2	4

Q32. Do you have any other comments, questions, or concerns?	
Answer Options	Response Count
	28
<i>answered question</i>	28
<i>skipped question</i>	69

Comments

Most of these comments were repeats of previous ones.

Postive comments about Windsor	4
Improve Design/architecture/historic nature	5
Shop fronts	1
Improve Parking	3
Balance needs of residents/tourists	3
More housing Affordable/family	3
Improve access by car coach	1
Improve congestion in town	1
Improve congestion-through traffic	2
Better transport	2
Improve cycling facilities	1
Reduce air pollution	1
Heathrow	1
Specific sites-	
traffic lights/Three Elms	1
Traffic Winkfield Road	1
Remove fast food shops near Thames	1
Remove trees North front of castle (Datchet	1